



# Electronic Commerce Studies

ISSN:1726-2364

---

Publisher: Graduate Institute of Information Management, National Taipei University  
Editor-in-Chief: Chih-Chien Wang

「 Electronic Commerce Studies Committee Members: Taiwan 」（ranked by last name)

Pei-Chann Chang	Yuan Ze University
Tsung-Tien Chen	National Taipei University
I-ping Chiang	National Taipei University
Ming-Huang Chiang	National Taiwan University
Kuang-Hui Chiu	National Taipei University
Cheng-Kiang Farn	National Central University
Chin-Fu Ho	National Sun Yat-Sen University
Ping-Yu Hsu	National Central University
Hsin-Ginn Hwang	National Chung Cheng University
Ching-Jui Keng	National Taipei University of Technology
Cheng-Yuan Ku	National Chung Cheng University
Geng-Sheng Kuo	National Chengchi University
Gwo-Guang Lee	National Taiwan Univ. of Science & Technology
Tzu-Ming Lin	National Central University
Woo-Tsong Lin	National Chengchi University
Hsi-Peng Lu	National Taiwan Univ. of Science & Technology
Ruey-Shiang Shaw	Tamkang University
Sung-Shun Weng	Fu-Jen Catholic University
Chian-Son Yu	Shih Chien University

「 Electronic Commerce Studies Committee Members: International 」（ranked by last name)

Namjae Cho	Hanyang University, Korea
Yikuan Lee	San Francisco State University
Chad Lin	Curtin University
Shin-Ping Liu Tucker	University of Wisconsin-Superior
Wai-sum Siu	Hong Kong Baptist University
Ushio Sumita	University of Tsukuba, Japan
Hweng Zhao	Chinese Academy of Sciences

Editorial office: 151, University Rd., San Shia, New Taipei City, 237 Taiwan

<http://www.academic-journals.org/ecs>

Tel:+886-2-86741111#66893-4 Fax:+886-2-8671-5901 E-mail:[ecs@academic-journal.org](mailto:ecs@academic-journal.org)

---